

TOP-NOTCH DIGITAL
MARKETING SERVICES

PRICE
PLAN!

FOR TRANSFORMATIVE CONTENT

THE WEB CONTENT WRITER PRICE PLAN

*For Top-Notch Digital Marketing
Services*

THE WEB CONTENT
WRITER FOR HIRE

CONTACT

<https://thewebcontentwriter.com/top-notch-marketer-and-copywriter/>

"committed to transforming your business with top-notch content!"

Digital Marketing Services Catalogue

1. Blogs/Articles

Rates range between \$ 0.03- \$ 0.1 USD per word

i). One-off gigs

| | Basic Plan | Pro Plan | Premium Plan |
|---------------------|---|---|--|
| Rates | \$ 0.03/word Or \$ 10/hr | \$ 0.05 Or \$ 15/hr | \$ 0.10 Or \$ 20/hr |
| Expectations | <ul style="list-style-type: none"> ● 1 stock Image ● Image alt text ● 1 keyword ● H1 & H2 | <ul style="list-style-type: none"> ● Up to 5 graphic Images ● Image alt text ● Up to 10 keywords ● H1 & H2 ● Unlimited word count. ● Meta tag | <ul style="list-style-type: none"> ● Unlimited graphic Images ● Image alt text ● Unlimited keywords ● H1 & H2 ● Unlimited word count. ● Meta tag ● 1-2 page lead magnet |

ii). Monthly Blog Content Management

Offer benefits

- Unlimited graphic Images
- Image alt text
- Unlimited keywords

- H1 & H2
- Unlimited word count.
- Meta tag
- 1-2 page lead magnet

| | Basic Plan | Pro Plan | Premium Plan |
|---------------------|---|---|---|
| Rates | \$ 299 | \$ 559 | \$ 759 |
| Expectations | 5 blog posts 1 per week <ul style="list-style-type: none"> ● 4 blog/articles ● 1 bonus article ● Editorial calendar ● Lead magnets ● 1000 words article | 9 blog posts 2 per week <ul style="list-style-type: none"> ● 8 blog/articles ● 1 bonus article ● Editorial calendar ● Lead magnets ● 1000 words article | 13 blog posts 3 per week <ul style="list-style-type: none"> ● 12 blog/articles ● 1 bonus article ● Editorial calendar ● Lead magnets ● 1000 words article |

2. Editorial Calendar

Price \$ 99 for 10 blog post ideas

- An editorial calendar filled with 10 blog post ideas
- Well optimized Headlines.
- Lead magnets ideas/suggestions for every content idea.
- 4 Content-type options (Texts, video, images, audio)
- Content category identification and listing.
- Over 60 post type to choose from

3. Lead Magnet Content and Landing Page

- Fresh Ebook = \$ 0.05 per word
- Curated From blog/articles = \$ 0.03 per word

4. Social Media Content and Management

Price= \$ 299

- Daily Social posts (7 days)-- FaceBook, Instagram, Twitter, LinkedIn (77 weekly posts)
- Daily Posting-frequency: Facebook- 2x, Instagram- 2x, Twitter- 5x, LinkedIn- 2x
- Content posting plan (30 days)-- 308 monthly posts.
- Content mix approach-- daily unique content for every platform.

5. Email marketing and sequence

1. Ongoing Email list promotion (Yearly, Quarterly and monthly)
2. Email automation sequence
 - Pre-purchase email sequence (3-7 emails at \$ 49)
 - Lead magnets
 - Coupon
 - Abandoned cart email sequence (3-7 emails at \$ 49)
3. Post-purchase email sequence (3-7 emails at 49)

- Cross-sells
- Follow-ups

4. Win-back campaigns (non-responsive lists)-- 3-7 emails at \$ 49

6. Sales funnel copy--Direct Response Copywriting

- Facebook and Instagram Ads @ \$ 49
- Advertorials/promoted content @ \$ 79
- Online sales pages-- landing page (Online sales letters) = \$ 199 per product/service

7. Website Copy

- Normal business website \$ 249--Up to 10 web pages.
- E-commerce websites \$ 349-- up to 10 products.

The Web Content Writer is committed to transforming businesses with top-notch content...

...and turning leads to customers, return buyers, brand advocates, and raving fans!

CLICK ON THIS LINK FOR PORTFOLIO SAMPLES

<https://thewebcontentwriter.com/master-copywriter-and-digital-marketer-2/>

BLOG

<https://thewebcontentwriter.com/master-copywriter/>

THE WEB CONTENT WRITER

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